

Resources for Women Entrepreneurs

Build Your Business

www.wisconsin.gov/state/byb/

Through the Wisconsin.gov web site the Build Your Business on-line resource is designed to make it easy for you to obtain the information you need to seriously plan and prepare for the start or expansion of your business.

Wisconsin Department of Commerce Division of Business Development

www.commerce.wi.gov/BD

The Division of Business Development utilizes a combination of technical and financial assistance programs that are designed to assist businesses at all points of the continuum including: business planning, site selection, initial capitalization, permitting, employee training, research and development, and business expansion.

Wisconsin Department of Commerce Division of Export

www.commerce.wi.gov/IE

The Wisconsin Department of Commerce provides a variety of services to firms seeking to expand their sales into new markets around the world.

Wisconsin Women's Business Initiative Corporation - WWBIC

www.wwbic.com

e-mail: info@wwbic.com

Offers business classes and workshops covering entrepreneurship, business planning, marketing, technology, financing, and bookkeeping to women interested in starting or expanding a business.

Milwaukee Area: 414/263-5450
2745 N. Dr. Martin Luther King Jr. Dr.
Milwaukee, WI 53212

Madison Area: 608/257-5450
2300 S. Park St., Suite 21
Madison, WI 53713

Kenosha Area: 262/654-1234
600 52nd St., Ste 130
Kenosha, WI 53140

Western Dairyland Women's Business Center

www.westerndairyland.org

www.successfulbusiness.org

Offers counseling and technical assistance in Buffalo, Eau Claire, Jackson and Trempealeau counties. Offers special services for refugee, low-income, disabled individuals, and women, as well as online classes.

Central Office:

715/985-2391

e-mail: info@westerndairyland.org

23122 Whitehall Rd.

P.O. Box 125

Independence, WI 54747

Eau Claire Office:

715/836-7511

418 Wisconsin St.,

PO Box 540

Eau Claire, WI 54702

Wisconsin Common Market

www.wisconsincommonmarket.com

Western Dairyland's own "internet mall" providing online e-commerce opportunities.

General Information and Assistance

Wisconsin Entrepreneurs Network(WEN)

www.wenportal.org

Through the WEN entrepreneurs can access over 100 different organizations and receive assistance with business start-up, marketing, product development, intellectual property, business plans and competitive research.

Resource Navigator

www.wenportal.org/connector/

Based on your questions, the Resource Connection will then compile a list of organizations that you can then contact directly or submit a form that requests them to get in touch with you.

608-263-0398

e-mail: info@wenportal.org

Grants Locator

http://www.wenportal.org/grant_applications/

Based on your responses to questions, you will be directed to a description of a Commercegrant program that seems to most closely meet your needs.

Wisconsin State Bar Business Assistance Program

<http://www.wenportal.org/partner/>

State Bar's Business Law Section. Under this program, small and emerging businesses throughout Wisconsin can receive up to two hours of counseling from a business lawyer at no cost.

Count Me In for Women's Economic Independence Make Mine a Million\$ Business Program (M3)

www.makemineamillion.org

Count Me in For Women's Economic Independence's Make Mine a Million \$ Business program is the leading not-for-profit organization dedicated to helping women grow their micro-businesses into million \$ enterprises. Through the M3 program women entrepreneurs have access to business building products and educational tools, coaching and a community of other women entrepreneurs.

Women's Economic Development Outreach (WEDO)

www.nationalcity.com/wedo/

WEDO®, Women's Economic Development Outreach, is a coalition of business experts working in collaboration to provide focused resources that help women owned and managed businesses flourish. Women entrepreneurs have access to a number of on-line resources and events offered through WEDO.

Principal Financial Group - Women In Business

www.principal.com/womeninbiz/index.htm

Women in Business offers Teleclasses that are held throughout the year. These free teleclasses assist women business owners in growing their business and networking with other women business owners, with the opportunity to learn from a variety of extraordinary speakers.

The Center for Women's Business Research

www.nfwbo.org

Center for Women's Business Research is the premier source of knowledge about women business owners and their enterprises worldwide.



Education and Business Consulting

Wisconsin Small Business Development Centers (SBDC)

www.wisconsinsbdc.org

Provides a number of special courses for women entrepreneurs through the UW campuses, as well as providing instruction for the Department of Commerce Entrepreneurial Training Grant (ETG) Program. Under the ETG program, Commerce can provide applicants with a grant to cover 75 percent of the cost of attending the SBDC course. After completing the program, applicants will have a comprehensive business plan that fully evaluates the feasibility of the business.

SBDC Campuses:

Eau Claire	715/836-5811	Parkside	262/898-7414
Green Bay	920/496-9010	Platteville	608/342-1038
La Crosse	608/785-8782	River Falls	715/425-0620
Madison	608/263-7680	Stevens Pt.	715/346-3388
Milwaukee	414/227-3240	Superior	715/394-8351
Oshkosh	800/232-8939	Whitewater	262/472-3217

Business AnswerLine 1-800-940-7232 or www.wisconsinsbdc.net/busanswer/

Wisconsin Small Business Administration (SBA) Office of Women's Business Ownership

www.sba.gov

Promotes the growth of women-owned businesses through programs that address business training and technical assistance. Offers help to entrepreneurs by providing the information and resources needed.

Madison Office

Contact: Becky Freund
608/441-5519
e-mail: becky.freund@sba.gov

Milwaukee Office

Contact: Mary Trimmier
414/297-1093
e-mail: mary.trimmier@sba.gov

Launching Entrepreneurial Advisory Panels

www.bus.wisc.edu/LEAP/

Launching Entrepreneurial Advisory Programs (LEAP) provides volunteer advisory panels for women entrepreneurs to help enhance the growth, profitability and success of their Southcentral Wisconsin businesses.

Women in Business Council and The Weinert Center for Entrepreneurship

Contact: Marian Walluks, LEAP Coordinator
608/221-1374
e-mail: mwalluks@itis.com or leap@bus.wisc.edu

Service Corp of Retired Executives SCORE

www.score.org

Face-to-face business counseling, low-cost workshops, and free, confidential small business counseling. Counselors donate their time and expertise to help with small business growth and entrepreneurial education.

Appleton	920/734-7101	Milwaukee	414/297-3942
Eau Claire	715/834-1573	Wausau	715/845-6231
Camp Douglas	608/427-2070	Marshfield	715/384-3454
Green Bay	920/496-8930		
La Crosse	608/784-4880		
Madison	608/441-2820		

WI Innovation Service Center

www.academics.uww.edu/business/innovate/
262/472-1365

Helping existing and aspiring entrepreneurs make profitable new product and market development decisions.



SBA Loan Programs

Small Business Administration (SBA)

www.sba.gov

SBA 7A and Low Doc Loan Programs

Fixed asset and working capital loans available by applying directly through your local bank or by contacting an SBA office.

Madison Office

Contact: Becky Freund

608/441-5519

e-mail: becky.freund@sba.gov

Milwaukee Office

Contact: Mary Trimmier

414/297-1093

e-mail: mary.trimmier@sba.gov

SBA MicroLoan Program

The Microloan Program provides small loans ranging from under \$500 to \$35,000 that can be used for typical business expenses. The following are approved SBA MicroLoan intermediaries:

Wisconsin Women's Business Initiative Corp.

e-mail: info@wwbic.com

www.wwbic.com

Milwaukee Area: 414/263-5450

2745 N. Dr. Martin Luther King Jr. Dr.

Milwaukee, WI 53212

Madison Area: 608/257-5450

2300 S. Park St.

Madison, WI 53713

Impact Seven, Inc.

e-mail: impact@impactseven.org

www.impactseven.org

Almena Headquarter Office: 715/357-333-3334

Lake Almena Drive

Almena WI 54805

ADVOCAP

800/631-2791 - Neenah

800/361-9880 - Berlin

800/631-6617 - Prairie View Head Start

(Fond du Lac, Green Lake and Winnebago

Counties Only)

Northeast Entrepreneur Fund

(Douglas County Only)

www.entrepreneurfund.org

Dawn Johnson, Program Director

800/422-0374

info@entrepreneurfund.org



Other Loan Programs

Wisconsin Department of Commerce

www.commerce.state.wi.us/BD/BD-BizGrowthRetention.html

If you're looking for funding, the Division of Business Development web site provides a range of financing programs available to assist entrepreneurs. The Area Development Managers in the Division of Business Development are the first point of contact regarding Commerce loan programs.. The recently created Wisconsin Forward Innovation Loan Fund targets innovative start-up and expanding businesses and businesses in economically distressed areas.

Wisconsin Housing & Economic Development Authority (WHEDA)

www.wheda.com

Linked Deposit Loan Subsidy

Offers reduced-rate loans for purchase or improvement of buildings, equipment, or land.

Madison Office -
201 W. Washington Ave.

P.O. Box 1728

Madison, WI 53701-1728

1-800/334-6873

Milwaukee Office -

2140 South 1st Street
Suite 200

Milwaukee, WI 54833

1-800-628-4833

Department of Veterans Affairs

dva.state.wi.us/womenvets.asp

Wisconsin Veterans Loan Fund

Loans of up to \$25,000 at interest rates as low as 5 percent with terms of up to 10 years to repay. This loan can be used for business start-up expenses.

Contact: Gundel Metz, Womens Coordinator

30 West Mifflin St.

Madison, WI 53707

(608) 267-8923

e-mail: gundel.metz@dva.state.wi.us

WBD Finance Corporation

www.wbd.org

Specializes in economic development lending and finding creative financial solutions to capital needs. Finds appropriate and affordable financing for start-up and growing businesses.

Eau Claire - 715/834-9474

Green Bay (920) 496-2109

Madison - 608/819-0390

Waukesha - 262/970-8533

Stevens Point (715) 343-9082

Fox Valley (920) 231-5770

Hudson (715) 381-6719

Oshkosh - 920/231-5570

Milwaukee Economic Development Corporation - MEDC

www.medconline.com

Offers the Target Loan Program, specially designed for emerging businesses located in the Milwaukee central city, or businesses that are at least 50 percent owned by a disadvantaged person, minority, or woman. (For City of Milwaukee residents only.)

809 North Broadway, 2nd Floor

Milwaukee, WI 53202

414/286-5840

Count-Me-In

www.count-me-in.org

e-mail: info@count-me-in.org

The first online microlender, Count-Me-In provides loans from \$500 - \$10,000. Your first loan must be \$5,000 or less.

Circle Lending

www.circlelending.com

An on-line resource that provides information on to borrow from friends and family, how to create a loan proposal to send to people you know and provides an on-line finance manager.



State Certification Programs

Wisconsin Department of Commerce Division of Business Development

<http://www.commerce.state.wi.us/BD/BD-WBECertification.html>

Contact: Carol Dunn
(608) 267-0297
e-mail: carol.dunn@wisconsin.gov

Certifies 51% women-owned businesses and provides business resources for women.

Wisconsin Department of Commerce Bureau of Minority Business Development

www.commerce.state.wi.us/BD/BD-MBD-Index.html

Contact: Aggo Akyea
(608) 261-7729 or 608-267-9550
e-mail: aggo.akyea@wisconsin.gov

Certifies 51% minority and service disabled veteran owned businesses.

Wisconsin Department of Transportation Disadvantaged Business Enterprise Program

www.dot.state.wi.us

Contact: Michele Carter
608/264-6669
e-mail: michele.carter@dot.state.wi.us

Certifies 51% women-owned businesses for contracts with the Department of Transportation.

Wisconsin Department of Veterans' Affairs Disadvantaged Business Programs

www.dot.state.wi.us

Contact: Becky Slater-Reilly
608/264-6090
e-mail: rebecca.slater-reilly@dva.state.wi.us

Certifies 51% owned veteran women-owned businesses.

State Procurement Programs

Wisconsin Department of Administration Minority Business Enterprise Programs

www.doa.state.wi.us

Contact: Keith Broadnax
608/267-3293
e-mail: Keith.Broadnax@wisconsin.gov

Increases the opportunity for Wisconsin-certified, minority women-owned companies to sell their products or services to Wisconsin.

Wisconsin Department of Administration Division of State Facility (Construction, Architect and Engineering)

www.doa.state.wi.us

Contact: Godwin Amegashi
608/267-7806
e-mail: Godwin.Amegashi@wisconsin.gov

Enhances the minority, women-owned business enterprise (MBE) participation in state building construction projects.

Wisconsin Department of Transportation Minority Business Enterprise Programs

www.dot.state.wi.us

Contact: Denise Solie
608/267-2886
e-mail: Denise.Solier@dot.state.wi.us

Increases the opportunity for Wisconsin-certified, minority women-owned companies to sell their products or services to Department of Transportation.



Federal Certification Programs

Small Business Administration (SBA)

www.sba.gov/services/contractingopportunities/bdp/index.html

The SBA administers two business assistance programs for small disadvantaged businesses (SDC) for women-owned businesses that include the 8(a) Business Development Program and the Small Disadvantaged Business Certification Program.

Contact: Cheryl Jordan
(414) 297-3951
e-mail: Cheryl.Jordan1@sba.gov

Federal Procurement Assistance Programs

Small Business Procurement Assistance (SBPA) Center

www.matcmadison.edu/bpac

SBPA provides assistance in winning federal government contracts by offering services including government market research, electronic bid matching, and bid preparation assistance.

Contact: Christine Gruneberg
(608) 243-4482
e-mail: cgruneberg@matcmadison.edu

Wisconsin Procurement Institute (WPI)

www.b2gconnect.org

WPI guides, trains and provides hands-on assistance to firms in developing government business and improving process and technical capabilities to access and compete in the Government marketplace.

Contact: Aina Vilumsons
(414) 270-3600
e-mail: Aina.wispro.org or info@b2gconnect.org

Non-Governmental Certification Programs

Womens Business Enterprise National Council - WBENC

www.wbenc.org

WBENC the nation's leading advocate of women-owned businesses as suppliers to America's corporations. It also is the largest third-party certifier of businesses owned and operated by women in the United States.

Womens Business Owners Corporation - WBOC

www.nwboc.org/

NWBOC is a national 501(c)(3) not-for-profit corporation, and is the first third-party, national certifier providing WBE Certification

Web Sites for Women-Owned Businesses

American Business Women's Assoc.
800/228-0007
www.abwa.org

American Agri-Women
740/893-2624
www.americanagriwomen.org/

Association of Women in Metal Industries.
856/423-3201; awmi@talley.com
www.awmi.com

Business Women's Network
www.bwni.com

Center for Women's Business Research
www.nfwbo.org

Digital Women
www.digital-women.com
817/914-4665; rebecca@digital-women.com

Enterprising Women
www.enterprisingwomen.com
919/362-1551; msmiley@enterprisingwomen.com

Home Business Magazine
www.homebusinessmag.com
800/734-7042

Home Business Journal
www.homebusinessjournal.net
homebizjour@starbard.net

MicroMentor
www.micromentor.org
503/465-4181; info@micromentor.org

Minorities and Women in Business
www.mwib.com

Ms. Foundation
www.ms.foundation.org/
212/742-2300; info@ms.foundation.org

National Assoc. for the Self-Employed
www.nase.org
800/232-6273

National Assoc. of Female Executives
www.nafe.com
800/927-6233

National Women Business Owners Corp.
www.nwboc.org
800/675-5066; info@nwboc.org

WisconsinWoman
www.wisconsinwomanmagazine.com/
608) 274-5200; debragreene@ogarapub.com

Women Entrepreneurs, Inc.
www.we-inc.org
703/242-5840

Women's Exchange
www.womens-exchange.com
205/767-0085; info@womens-exchange.com

Women in Technology International
www.witi.com

Women's Institute for Financial Education
www.wife.org
760/736-1660



Telephone: 1-800-HELPBUS
Fax Request Line: 608/264-6154

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