



## World Trade Associations and Centers in Wisconsin

International trade associations can serve as valuable information and networking vehicles for exporters. These organizations bring together manufacturers, traders, export support service providers, and students of international business from whom both the novice and experienced exporter can learn about new developments or opportunities in specific markets or age-old methods to overcome problems encountered.

### **Lakeshore International Networking & Knowledge exchange (LINKe)**

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World Trade Centers are part of a global membership organization seeking to focus numerous trade-related activities in one convenient location for specific regions or cities. Membership in one World Trade Center allows access to services at other centers.

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