



## Colleges and Schools with International Business Programs

The following information was supplied by the listed organizations or persons in response to a mailed questionnaire. Not all Wisconsin organizations in the category may have responded. Inclusion does not constitute a recommendation or certification of qualifications by the Wisconsin Department of Development. It is the responsibility of the user to take standard business precautions and make their own evaluations of the qualifications of any organization or person listed and the benefit of using such services.

### **Cardinal Stritch College**

6801 North Yates Road  
Milwaukee, WI 53217

contact: Dr. Arthur Wasserman, Associate Dean - Division of Business and Management  
E-mail: [aawasserman@stritch.edu](mailto:aawasserman@stritch.edu)  
telephone: (414) 352-5400  
FAX: (414) 351-0257  
website: <http://www.stritch.edu/>

**Courses or training offered:** general international business, international economics, international marketing, international finance, cross cultural training, international human resource management, and international production management.

**Degrees or certificates granted:** Certificate in International Business and a Master of Business Administration - International Option.  
Maintains an international business reference library.

### **Chippewa Valley Technical College**

620 West Clairemont Avenue  
Eau Claire, WI 54701

contact: Joe Hegge VP. Education  
E-mail: [jhegge@cvtc.edu](mailto:jhegge@cvtc.edu)  
telephone: (715) 833-6243  
FAX: (715) 833-6470  
website: <http://www.cvtc.edu>

**Courses or training offered:** general international business, international marketing, export documentation, and cross cultural training. Also offers special topic seminars.

**Degrees or certificates granted:** Advanced Technical Certificate - International Trade.  
Maintains an international business reference library.

**Marquette University College of Business Administration**

International Business Program

Straz Hall

606 North 13<sup>th</sup> Street

Milwaukee, Wisconsin 53233

Contact: Dr. Jamshid Hosseini, Director  
E-mail: [internationalbusiness@marquette.edu](mailto:internationalbusiness@marquette.edu)  
telephone: (414) 288-3433  
FAX: (414) 288-7440  
website: <http://www.busadm.mu.edu/international>

**Courses or training offered:** General international business, required study abroad: semester or full academic year, proficiency in a foreign language

**Degrees or certificates granted:** Students completing the international business major must also complete another a major in business (accounting, economics, finance, real estate, human resources management, information technology, marketing or operations and supply chain management) Bachelor of Science, Master of Business Administration  
Maintains an internship and mentor program.

**Milwaukee Area Technical College**

700 West State Street

Milwaukee, WI 53233

contact: Barbara Cannell, Director of Curriculum and Instructional Support  
E-mail: [cannellb@matc.edu](mailto:cannellb@matc.edu)  
telephone: (414) 297-6747  
FAX: (414) 297-7689  
website: <http://www.matc.edu/>

**Courses or training offered:** general international business, international marketing, international shipping, import documentation, export documentation, cross cultural training, and languages (Finnish, French, German, Greek, Italian, Japanese, Mandarin Chinese, Norwegian, Polish, Russian, and Spanish). Also offers on-site training and special topic seminars.

**Degrees or certificates granted:** Associate of Applied Science in Marketing Management with concentration in International Marketing.

**Northeast Wisconsin Technical College**

2740 West Mason Street

P. O. Box 19042

Green Bay, WI 54313

contact: Kelly Holtmeier, Manager of International Education  
E-mail: [Kelly.holtmeier@nwtc.edu](mailto:Kelly.holtmeier@nwtc.edu)  
telephone: (920) 498-6384  
FAX: (920) 498-6313  
website: <http://www.nwtc.edu/>

**Courses or training offered:** Global Business Certificate, currently working toward offering an Associate Degree in Global Business as well as Global Business training via seminars and webinars through our Corporate Training Department.

**St. Norbert College International Center**

100 Grant Street  
De Pere, WI 54115

Contact: Dr. Joy Phal, Director of the International Business & Language Area Studies Program  
Email: joy.phal@snc.edu  
telephone: (920) 403-3236  
FAX: (920) 403-4098  
website: <http://www.snc.edu/iblas/> or <http://www.snc.edu/cie/>

**Courses or training offered:** general international business, international economics, international marketing, international finance, cross cultural training, and languages (French, German, Japanese, Russian, and Spanish). Also offers on-site training and special topic seminars.

**Degrees or certificates granted:** Bachelor of Business Administration in International Business and a Bachelor of Arts in International Studies. Maintains an internship program.

**Services to export and trade industry:** Language services (<http://www.snc.edu/languageservices/>): translation and interpreting services (approx. 50 languages); adult non-credit language classes; customized language and culture training. International conference center (<http://www.snc.edu/conference/>). Survey center (<http://www.snc.edu/surveycenter/>)

**University of Wisconsin - La Crosse College of Business Administration**

1725 State Street  
La Crosse, WI 54601

Contact: Jan Gallagher, Director  
E-mail: jgallagh@uwlax.edu  
telephone: (608) 785-8090  
FAX: (608) 785-6700  
website: <http://www.uwlax.edu/>

**Courses or training offered:** general international business and international marketing.

**Degrees or certificates granted:** Bachelor of Arts, Bachelor of Science, and Master of Business Administration. Maintains an international business reference library. Maintains an internship program.

**University of Wisconsin-Oshkosh**

Admissions  
800 Algoma Boulevard  
Oshkosh, WI 54901

Contact: Cynthia Fruhwirth  
E-mail: oshadmuw@uwosh.edu  
telephone: (920) 424-0202  
FAX: (920) 424-1207  
website:  
<http://www.uwosh.edu/>

**Courses or training offered:** International studies major with business emphasis; 7 different business majors with International Management emphasis or Global minor

**Degrees or Certificates granted:** Bachelor of Arts, Bachelor of Science, Bachelor of Business Administration (MBA also available)

Maintains an internship program, International Business Club, and the most successful Model UN program in the nation

**University of Wisconsin-Madison Center for World Affairs and the Global Economy (WAGE)**

321 Ingraham Hall  
1155 Observatory Drive  
Madison, WI 53706

Contact: Alison B. Alter, Ph.D., Associate Director  
E-mail: [abalter@wisc.edu](mailto:abalter@wisc.edu)  
telephone: (608) 262-9774  
FAX: (608) 265-2919  
website: <http://wage.wisc.edu>

**Courses or training offered:** Conferences, workshops, etc... Interdisciplinary courses and campus lectures/seminars related to globalization and its governance and more generally the international economy.

**Degrees or certificates granted:** Regularly offer continuing legal education (CLE) credits. WAGE supports graduate students interested in globalization and international economics.

Audio / Video Archive accessible online.

**University of Wisconsin-Madison Center for International Business Education and Research (CIBER)**

975 University Avenue, Granger Hall  
Madison, WI 53706

Contact: Susan Huber Miller  
E-mail: shubermiller@bus.wisc.edu  
telephone: (608)-263-7682  
FAX: (608) 263-0477  
website: <http://www.bus.wisc.edu/ciber>

**Courses or training offered:** general international business, international marketing, international accounting, and multinational financing, as well as integrated international study tours for undergraduates, MBAs and faculty.

**Degrees or certificates granted:** Bachelor of Business Administration, Master of Science, Master of Business Administration, Doctorate.

Internships available on some study abroad programs.  
Maintains a reference library.

**University of Wisconsin-Madison College of Agriculture and Life Sciences**

240 Agricultural Hall  
Madison, WI 53706

Contact: John Ferrick, Director of International Programs  
E-mail: [jferrick@cals.wisc.edu](mailto:jferrick@cals.wisc.edu)  
telephone: (608) 265-3705  
FAX: (608)262-8852  
website: <http://www.cals.wisc.edu/>

**Courses or training offered:** international economics. Also offers cooperative training and special topic seminars.

**Degrees or certificates granted:** Bachelor of Science in International Agriculture and Natural Resources.  
Maintains an internship program.

**University of Wisconsin – Madison Division of International Studies**

500 Lincoln Drive  
Madison, WI 53706

contact: Ronnie Hess, Director of Communications  
E-mail: [rlhess@wisc.edu](mailto:rlhess@wisc.edu)  
telephone: (608) 262-2851  
FAX: (608) 262-6998  
website: <http://www.international.wisc.edu>

**Courses or training offered:** international economics, cross cultural training, and languages (Arabic, Bulgarian, Chinese, Czech, Danish, Dutch, Filipino, Finnish, Flemish, French, German, Hausa, Hebrew, Hindi, Indonesian, Italian, Japanese, Kazakh, Kikuyu, Kongo, Korean, Krio, Kyrgyz, Malay, Mende, Mongolian, Nepali, Norwegian, Polish, Portuguese, Quecha, Russian, Servo-Croatian, Shona, Sotho, Spanish, Swahili, Swedish, Tagalog, Tajik, Tamil, Tatar, Telugu, Temne, Thai, Tswana, Urdu, Uzbek, Wolof, Xhosa, Yoruba, and Zulu). Also offers special topic seminars.

**Degrees or certificates granted:** Bachelor of Arts, Bachelor of Science, Master of Arts, Master of Science, Juris Doctor, Doctorate, and Certificate in Global Studies.  
Maintains multiple international business reference libraries.  
Maintains an internship program.

**University of Wisconsin - Milwaukee Language Resource Center**

3243 North Downer Avenue  
413 Curtin Hall B31  
Milwaukee, WI 53212

contact: Kathy L. Berry, Administrative Specialist  
E-mail: [klb@csd4.csd.uwm.edu](mailto:klb@csd4.csd.uwm.edu)  
telephone: (414) 229-4456

**Courses or training offered:** general international business and languages (Arabic, Chinese, French, German, Japanese, Polish, Russian, and Spanish).

**Degrees or certificates granted:** bachelor's through doctoral degrees.

**University of Wisconsin – Platteville Department of Business Administration**

1123 Ullsvik Hall  
1 University Plaza  
Platteville, WI 53818

contact: Susan Hansen  
E-mail: [hansens@uwplatt.edu](mailto:hansens@uwplatt.edu)  
telephone: (608) 342-1467  
FAX: (608) 342-1466  
website: <http://www.uwplatt.edu/>

**Courses or training offered:** international marketing and languages (French and Spanish). International Management, required semester abroad,

**Degrees or certificates granted:** Certificate of International Business/International Finance

**Waukesha County Technical College**

800 Main Street  
Pewaukee, WI 53072

contact: Marilyn Jenkins, International Trade Resource Technician  
E-mail: bmoebius@waukesha.tec.wi.us  
telephone: (414) 691-5551  
FAX: (414) 691-5089  
website: <http://www.wctc.edu>

**Courses or training offered:** general international business, international marketing, international accounting, international finance, international shipping, import documentation, export documentation, cross cultural training, and business Spanish and German. Also offers training, on-site training, and special topic seminars.

**Degrees or certificates granted:** Associate of Arts and Advanced Technical Certificates.  
Maintains an international business reference library. Offers an internship program for international business or foreign students.

**WESLI - Wisconsin English Second Language Institute**

19 North Pinckney Street  
Madison, WI 53703

contact: Amy Osorio & Dan Perreth, Co-Directors  
telephone: (608) 257-4300  
FAX: (608) 257-4346  
website: <http://www.wesli.com>  
email: [study@wesli.com](mailto:study@wesli.com)

**Courses or training offered:** general international business, international economics, international marketing, import documentation, export documentation, cross cultural training, languages (Spanish, Indonesian, and Japanese), and on-site training.

**Degrees or certificates granted:** ESL Certification.