COUNTY ECONOMIC PROFILE

...experienced a 10.3% increase in population between 1990 and 2000, resulting in a 2000 total population of 44,963. In 2000, the county had 52.1 persons per square mile, a density much lower than the state as a whole. The median age in Barron County is 38.8, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Rice Lake.

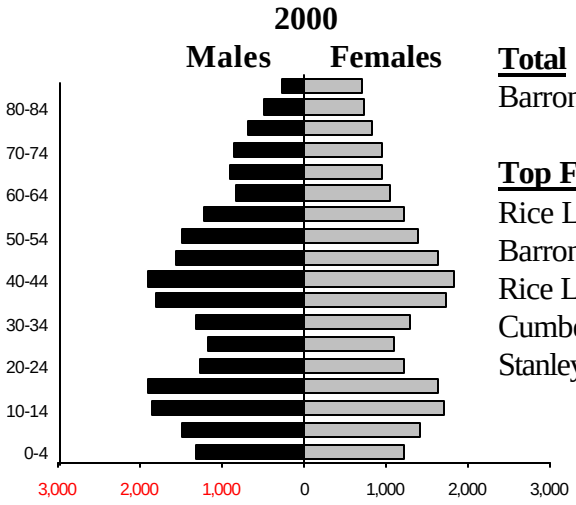
The median value of owner-occupied housing in Barron County is $78,000. 11.2% of the housing units are seasonal, a value slightly above the state's average of 6.3%.

Farmland covers 58.8% of the county, while 42.9% of Wisconsin land is used for farming. The county is 28% forested and has 369 of the State's 15,057 lakes.

In Barron County, Jennie-O Turkey Store Inc. employs more workers than any other manufacturing firm, and the St. Croix Casino is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Barron County's 1999 median household income was $37,275.

Department of Commerce PO Box 7970 Madison, WI 53707
Phone: (608) 266-1018 Fax: (608) 267-0436 Web Site: http://www.commerce.state.wi.us

Population



Total	1990		2000
Barron County	40,750		44,963
Top Five Municipalities			
Rice Lake, City	7,998	Rice Lake, City	8,320
Barron, City	2,986	Barron, City	3,248
Rice Lake, Town	2,473	Rice Lake, Town	3,026
Cumberland, City	2,163	Cumberland, City	2,280
Stanley, Town	2,087	Stanley, Town	2,229

Quality of Life

	Wisconsin	Barron
Persons per Square Mile, 2000	98.8	52.1
Number of Staffed Hospital Beds, 1995	16,070	160
Average Birth Rate per 1,000 population, 2000	12.9	10.4
Public School Enrollment, 2000-2001	879,476	8,418
Number of 2000 Public High School Graduates	58,545	666
1999-2000 Public High School Dropout Rate	2.3%	0.9%

Vital Statistics

	1990		2000	
	Wisconsin	Barron	Wisconsin	Barron
Birth Rate (per 1,000)	14.8	14.2	12.9	10.4
Death Rate (per 1,000)	8.7	10.6	8.7	9.8
Number of Marriages	38,934	344	36,100	327
Number of Divorces	17,727	166	17,337	144

Housing

	1990	2000
Total Number of Housing Units	19,363	20,969
Number of Single-Unit Structures	14,719	16,369
Number of Multiple-Unit Structures	2,280	2,812
Number of Single Units Permitted	165	172
Number of Multiple Units Permitted	12	24
Percent Seasonal Housing	15.0%	11.2%
Median Value, Owner-Occupied	$47,000	$78,000
Median Rent	$246	$360

Recreation

1995 Number of:	Wisconsin	Barron
Campgrounds	1,106	35
Campsites	75,367	1,319
Hiking Trails (in miles)	5,617	44
Mountain Biking Trails (in miles)	3,155	0
Cross Country Skiing Trails (in miles)	4,154	24
Snowmobile Trails (in miles)	14,896	173
Visitor Expenditures, 2000	$11,046,539,344	$95,691,767

Income

	1980	1990	2000
Total Personal Income (in thousands)	$324,557	$587,673	$1,011,902
Non-Farm Personal Income (in thousands)	$291,213	$555,079	$998,002
Farm Income (in thousands)	$33,344	$32,594	$13,900
Per Capita Income	$8,344	$14,405	$22,462
Transfer Payments (in thousands)	$58,134	$107,730	$173,022
Proprietor Income (in thousands)	$56,836	$67,803	$98,940

Banking

2000	Wisconsin	Barron
Savings Institutions-Offices	396	3
Savings Institutions-Savings Capital (Millions)	$12,761	$73
Commercial Banks-Offices	1,720	19
Commercial Banks-Deposits (Millions)	$62,618	$576

Government Finance

1997	Wisconsin	Barron
Total Property Taxes Levied (in 1000's)	$5,144,206	$28,631
Effective per Capita Property Tax	$997	$659
Total Expenditures (in 1,000's)	$17,139,825	$139,690
In Dollars per Capita	$3,322	$3,215
As Percent of Total:		
Education	43.2%	45.5%
Health & Hospital	4.5%	5.0%
Police	5.0%	3.0%
Fire	2.3%	1.4%
Public Welfare	6.8%	6.3%
Highways	7.7%	14.1%

Retail, Service, Wholesale

1997	Wisconsin	Barron
Number of Retail Sales Establishments	21,717	254
Sales (in thousands)	$50,520,463	$451,556
Annual Payroll (in thousands)	$4,826,217	$41,908
Number of Service Establishments	55,618	407
Receipts (in thousands)	$48,559,607	$138,459
Annual Payroll (in thousands)	$18,990,629	$45,896
Number of Wholesale Establishments	8,025	66
Sales (in thousands)	$57,192,863	$153,803
Annual Payroll (in thousands)	$3,764,944	$17,634

Manufacturing

1997	Wisconsin	Barron
Number of Establishments	9,936	96
Number of Employees	562,479	5,430
Total Payroll (in 1,000's)	$18,766,395	$133,897
Production Workers, average number	416,254	4,488
Production Worker Hours (in 1,000's)	837,444	8,664
Production Worker Wages (in 1,000's)	$11,952,570	$94,194
Value Added (in 1,000's)	$54,947,083	$403,400
Value of Shipments (in 1,000's)	$117,382,992	$891,541

2002 Top Employers

Top Five Manufacturing Firms	Number Employed	Product/Type of Business
The Turkey Store Inc.	1000+	Poultry Slaughtering & Processing
Wright Products	250-499	Hardware
C.M.S. Hartzell Mfg.	250-499	Plastic Products
Rice Lake Weighing Systems Inc.	250-499	Scales and Balances
McCain Foods U.S.A. Inc.	250-499	Frozen Vegetables
Top Five Non-Manufacturing Firms		
St. Croix Casino	1000+	Amusement and Recreation
Rice Lake Public School	250-499	Elementary/Secondary School
Coop Educational Service Agency #11	250-499	Administration of Education
County of Barron	250-499	Executive & Legislative Govt.
Lakeview Medical Center Inc.	250-499	General Hospital

Employment by Industry

	1980	1990	2000
Mining	34	48	(DS)
Construction	825	856	1,572
Manufacturing	3,986	6,117	7,351
Transportation and Public Utilities	855	915	1,065
Trade	3,973	4,324	5,906
Services	4,157	4,885	8,041
Government	2,316	2,943	3,581

Income by Industry

In Thousands:	1980	1990	2000
Mining	$1,122	$1,339	(DS)
Construction	$11,993	$18,436	$47,714
Manufacturing	$55,266	$129,565	$216,204
Transportation and Public Utilities	$13,169	$22,895	$38,514
Trade	$36,380	$56,235	$97,973
Services	$35,297	$70,568	$155,247
Government	$29,254	$65,408	$110,719

Natural Resources

	Wisconsin	Barron
Land Area (square miles)	54,310	863
Total Forest Land (in thousands of acres)	15,964.8	153.8
Commercial	15,702.5	153.8
Non-Commercial	262.3	0
Percent Land in Forests	46%	28%
Number of Lakes	15,057	369
Total Acreage of Lakes	982,155	17,748

Farming

1997	Wisconsin	Barron
Number of Farms	65,602	1,384
Land in Farms (acres)	14,900,205	325,009
Average size of Farm (acres)	227	235
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	$106,572	$2,853
Vegetables, Sweet Corn, and Melons	$149,443	$2,527
Fruits, Nuts, and Berries	$140,140	(DS)
Nursery and Greenhouse Crops	$157,348	(DS)
Poultry and Poultry Products	$241,523	$64,052
Dairy Products	$2,746,950	$65,808
Cattle and Calves	$670,518	$9,869
Hogs and Pigs	$151,164	$526

Notes:
(NA) - Not available
(DS) - Data suppressed; not shown to avoid disclosure of confidential information
(L) - Less than 10 persons employed in “Employed by Industry” or less than $50,000 in “Income by Industry”
Number of Single-Unit Structures - Number of housing units standing alone
Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units
Percent Factory Jobs - Percent of employed persons working in factories
Services - Includes services and finance, insurance, and real estate
Trade - Includes retail and wholesale trade

SOURCES:

TEXT
1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION
U.S. Department of Commerce, Bureau of the Census.
2000 Census of Population and Housing
Table P8: Sex by Age
1990 Census of Population and Housing
Table P001: Persons
2000 Census of Population and Housing
Table P1: Total Population
Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.
Top Five Municipalities

QUALITY OF LIFE
U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts
Persons per Square Mile
Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care
Number of Staffed Hospital Beds, 1995
Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report
Table 23: Number of Births by County of Residence, Wisconsin 1980-2000
Wisconsin Department of Public Instruction, Statistics and Reports, Student Data
Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS
Wisconsin Department of Health and Family Services, Vital Statistics Reports
Wisconsin Births and Infant Deaths, 2000
Table 23: Number of Births by County of Residence
Wisconsin Deaths, 2000
Table 3: Deaths by County of Residence
Wisconsin Marriages and Divorces, 2000
Table 4: Monthly Marriage Totals by County
Table 6: Divorces and Annulments by County

HOUSING
U.S. Department of Commerce, Bureau of the Census, Census 2000.
Table H1: Housing Units
Table H30: Units in Structure
Table H8: Vacancy Status
Raw Data for Seasonal Housing Percentages
Table H76: Median Value for Specified Owner-Occupied Housing Units
Table H56: Median Contract Rent
U.S. Department of Commerce, Bureau of the Census, Census 2000.
CenStats Databases:
Building Permits, Annual 2000
Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION
Wisconsin Department of Natural Resources.
Unpublished Data for Wisconsin Statewide Comprehensive Outdoor Recreation Plan for 1991-1996.
Wisconsin Department of Tourism, Research and Travel Trends
1993-2002 Economic Impact of Traveler Expenditures by County

INCOME
U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income
Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING
Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables
Table 07: County (June 30, 2000)

GOVERNMENT FINANCE
U.S. Department of Commerce, Bureau of the Census.
Census of Governments, 1997. County Area Finance and Employment Fast Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997.

Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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LEGEND

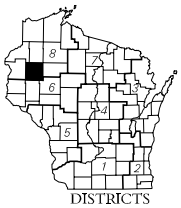
- Freeway
- Multilane Divided
- U.S. or State Hwy
- County Trunk Hwy
- Town Road
- Fireline
- Railroad
- State Trail
- Interchange
- Highway Separation
- Interstate Highway No. (94)
- U.S. Highway No. (18)
- State Highway No. (59)
- County Highway Letter (T)
- State Boundary
- County Boundary
- Civil Town Boundary
- Section Line
- Dam
- Hospital
- Schools
- Airport
- County Seat
- Unincorporated Village
- Fish Hatchery
- Game Farm
- Public Hunt. or Fish. Grds.
- Public Camp & Picnic Grds.
- Ranger Station
- State Park
- County Park — With Facilities
- Without Facilities
- Wayside — Modern Facilities
- Rustic Facilities
- *Univ. of Wis. – Barron Co.* (1)

CIVIL TOWNS

MAPLE PLAIN	LAKELAND	BEAR LAKE	OAK GROVE	CEDAR LAKE
CRYSTAL LAKE	CUMBER-LAND	STANFOLD	RICE LAKE	DOYLE
ALMENA	CLINTON	BARRON	STANLEY	SUMNER
TURTLE LAKE	ARLAND	MAPLE GROVE	PRAIRIE LAKE	CHETEK
VANCE CREEK	PRAIRIE FARM	DALLAS	SIOUX CREEK	DOVRE

SECTION NUMBERING OF A TOWNSHIP

6	5	4	3	2	1
7	8	9	10	11	12
18	17	16	15	14	13
19	20	21	22	23	24
30	29	28	27	26	25
31	32	33	34	35	36



DISTRICTS

For boundaries of public hunting and fishing grounds please contact the Department of Natural Resources

Grid based on the state plane coordinate system central zone and the NAD 27

MILES OF HIGHWAY
as of Jan 1, 1998

STATE	143
COUNTY	278
LOCAL ROADS	1832
OTHER ROADS	0
TOTAL FOR COUNTY	2365

Land Area (1990 Census)	863 sq mi
Population (1990 Census)	45750
County Seat	Barron

BARRON CO.

DEPARTMENT OF TRANSPORTATION
STATE OFFICE BUILDING
Madison, Wisconsin

SCALE 0 1 2 MILES

Corrected for
JAN. 2000

Base compiled from U.S.G.S. Quadrangles
1:100,000 Series