

Resources for Women Entrepreneurs

General Information and Assistance

Wisconsin Department of Commerce

www.commerce.wi.gov
www.wisconsin.gov/state/byb

Provides business start-up assistance and permit and licensing information through its toll free "Help Business" Hotline and 24-hour fax request line.

1-800-HELP-BUSINESS (1-800/435-7287)
P.O. Box 7970
Madison, WI 53707
Fax Line 608/264-6154

Wisconsin Business Wizard

www.wisconsin.gov/state/app/wizard/LoadIntro
An online resource that provides business start-up information specific to your type of business.

National Association of Women Business Owners- NAWBO Wisconsin

www.nawbo.org

Provides monthly programs, training seminars, mentor committees, membership directory, and annual conference. Largest statewide organization for women-owned businesses.

Local Chapters:

Fox Valley
920/733-4396

La Crosse
608/783-3999

Greater Madison
608/442-1924
www.nawbomadison.org

Greater Milwaukee
414/358-9290
www.nawbo-gm.org

Wisconsin Women's Business Initiative Corporation - WWBIC

www.wwbic.com

Offers business classes and workshops covering entrepreneurship, business planning, marketing, technology, financing, and bookkeeping to women interested in starting or expanding a business.

e-mail: info@wwbic.com

Milwaukee Area: 414/263-5450
2745 N. Dr. Martin Luther King Jr. Dr.
Milwaukee, WI 53212

Madison Area: 608/257-5450
2300 S. Park St.
Madison, WI 53713

Kenosha Area: 262/654-1234
600 52nd St., Ste 130
Kenosha, WI 53140

Western Dairyland Women's Business Center

www.westerndairyland.org
www.successfulbusiness.org

Offers counseling and technical assistance in Buffalo, Eau Claire, Jackson and Trempealeau counties. Offers special services for refugee, low-income, disabled individuals, and women, as well as online classes.

Central Office:

715/985-2391
e-mail: info@westerndairyland.org
23122 Whitehall Rd.
P.O. Box 125
Independence, WI 54747

Eau Claire Office:

715/836-7511
418 Box 540
Eau Claire, WI 54702

Wisconsin Common Market

www.wcm1.com

Western Dairyland's own "internet mall" providing online e-commerce opportunities.

General Information and Assistance

Wisconsin Entrepreneurs Network(WEN)

www.wenportal.org

Through the WEN entrepreneurs can access over 100 different organizations and receive assistance with business start-up, marketing, product development, intellectual property, business plans and competitive research.

Resource Navigator

www.wenportal.org/connector/

Based on your questions, the Resource Connection will then compile a list of organizations that you can then contact directly or submit a form that requests them to get in touch with you.

608-263-0398

e-mail: info@wenportal.org

Grants Locator

http://www.wenportal.org/grant_applications/

Based on your responses to questions, you will be directed to a description of a Commercegrant program that seems to most closely meet your needs.

Wisconsin State Bar Business Assistance Program

<http://www.wenportal.org/partner/>

State Bar's Business Law Section. Under this program, small and emerging businesses throughout Wisconsin can receive up to two hours of counseling from a business lawyer at no cost.

Principal Financial Group - Women In Business

www.principal.com/womeninbiz/index.htm

Women in Business offers Teleclasses that are held throughout the year. These FREE teleclasses assist women business owners in growing their business and networking with other women business owners, with the opportunity to learn from a variety of extraordinary speakers.

Local Representatives:

Fox Valley

Kathryn Thome
920-727-8860 x 114
thome.kathryn@principal.com

Madison

Mary Vanhout
608-833-8800
vanhout.mary@principal.com

Madison

Kathryn Kaempf
414-258-6220 x 16
kaempf.kathryn@principal.com

Milwaukee

Tammy L. Clark
414-258-6220 x28
clark.tammy.l@principal.com

Eau Claire

Jessica Cather
715-535-5113 x 114
cather.jessica@principal.com

Great La Crosse

Diane Kurtz
800-290-7088 x 203
dnkurtz@centurytel.net

The Center for Women's Business Research

www.nfwbo.org

Center for Women's Business Research is the premier source of knowledge about women business owners and their enterprises worldwide.

Education and Business Consulting

Wisconsin Small Business Development Centers (SBDC)

www.wisconsinsbdc.org

Provides a number of special courses for women entrepreneurs through the UW campuses, as well as providing instruction for the Department of Commerce Entrepreneurial Training Grant (ETG) Program. Under the ETG program, Commerce can provide applicants with a grant to cover 75 percent of the cost of attending the SBDC course. After completing the program, applicants will have a comprehensive business plan that fully evaluates the feasibility of the business.

SBDC Campuses:

| | | | |
|------------|--------------|-------------|--------------|
| Eau Claire | 715/836-5811 | Parkside | 262/697-7901 |
| Green Bay | 920/496-9010 | Platteville | 608/342-1038 |
| La Crosse | 608/785-8782 | River Falls | 715/425-0620 |
| Madison | 608/263-7680 | Stevens Pt. | 715/346-2288 |
| Milwaukee | 414/227-3240 | Superior | 715/394-8351 |
| Oshkosh | 800/232-8939 | Whitewater | 262/472-3217 |

Business AnswerLine 1-800-940-7232

Service Corp of Retired Executives SCORE

www.score.org

Face-to-face business counseling, low-cost workshops, and free, confidential small business counseling. Counselors donate their time and expertise to help with small business growth and entrepreneurial education.

Wisconsin SCORE Chapters:

| | | | |
|--------------|--------------|------------|--------------|
| Appleton | 920/734-7101 | Milwaukee | 414/297-3942 |
| Eau Claire | 715/834-1573 | Wausau | 715/845-6231 |
| Camp Douglas | 608/427-2070 | Marshfield | 715/384-3459 |
| Green Bay | 920/496-8930 | | |
| La Crosse | 608/784-4880 | | |
| Madison | 608/441-2820 | | |

Wisconsin Small Business Administration (SBA) Office of Women's Business Ownership

www.sba.gov

Promotes the growth of women-owned businesses through programs that address business training and technical assistance. Offers help to entrepreneurs by providing the information and resources needed.

Madison Office

Contact: Becky Freund
608/441-5519
e-mail: becky.freund@sba.gov

Milwaukee Office

Contact: Mary Trimmier
414/297-1093
e-mail: mary.trimmier@sba.gov

Launching Entrepreneurial Advisory Panels

www.bus.wisc.edu/LEAP/

Launching Entrepreneurial Advisory Programs (LEAP) provides volunteer advisory panels for women entrepreneurs to help enhance the growth, profitability and success of their Southcentral Wisconsin businesses.

Women in Business Council and The Weinert Center for Entrepreneurship

Contact: Marian Walluks, LEAP Coordinator
608/221-1374
e-mail: mwalluks@itis.com or leap@bus.wisc.edu

WI Innovation Service Center

www.academics.uww.edu/business/innovate/
262/472-1365

Helping existing and aspiring entrepreneurs make profitable new product and market development decisions.

SBA Loan Programs

Small Business Administration (SBA)

www.sba.gov

SBA 7A and Low Doc Loan Programs

Fixed asset and working capital loans available by applying directly through your local bank or by contacting an SBA office.

Madison Office

Contact: Becky Freund

608/441-5519

e-mail: becky.freund@sba.gov

Milwaukee Office

Contact: Mary Trimmier

414/297-1093

e-mail: mary.trimmier@sba.gov

SBA MicroLoan Program

The Microloan Program provides small loans ranging from under \$500 to \$35,000 that can be used for typical business expenses. The following are approved SBA MicroLoan intermediaries:

Wisconsin Women's Business Initiative Corp.

e-mail: info@wwbic.com

www.wwbic.com

Milwaukee Area: 414/263-5450

2745 N. Dr. Martin Luther King Jr. Dr.

Milwaukee, WI 53212

Madison Area: 608/257-5450

2300 S. Park St.

Madison, WI 53713

Impact Seven, Inc.

e-mail: impactseven@impactseven.org

www.impactseven.org

Almena Headquarter Office: 715/357-3334147

Lake Almena Drive

Almena WI 54805

ADVOCAP

800/631-7760 Fond du Lac

800/323-0150 Oshkosh

(Fond du Lac, Green Lake and Winnebago Counties Only)

Northeast Entrepreneur Fund

(Douglas County Only)

www.entrepreneurfund.org

Dawn Johnson, Program Director

800/422-0374

info@entrepreneurfund.org

SBA Women's Pre-Qualification Loan

*The pre-authorized SBA loan guarantee uses a streamlined application process and provides a quick response to loan requests of \$250,000 or less. To be eligible, a business must be 51 percent or more owned by veterans, **women** and/or minorities. Pre-Qualification is available through the following:*

African American Chamber of Commerce

414/462-9450

American Indian Chamber of Commerce

414/604-2044

Community Economic Development

262/635-8908

Great Lakes Asset Corporation

920/499-6444 or 800/281-6444

Hispanic Chamber of Commerce

414/643-6963

Indianhead Community Action Agency

715/532-5594

Lincoln Neighborhood Redevelopment

414/671-5619

Milw. Minority Chamber of Commerce

414/226-4105

Milwaukee Urban League, Inc.

414/374-5850

WI Business Development

262/970-8533

Wisconsin Bankers Association

608/441-1200

Wisconsin Business Initiative Corp.

414/263-5450 or 608/257-5450

Other Loan Programs

Wisconsin Housing & Economic Development Authority (WHEDA)

www.wheda.com

Linked Deposit Loan Subsidy

Offers reduced-rate loans for purchase or improvement of buildings, equipment, or land.

201 W. Washington Ave.
P.O. Box 1728
Madison, WI 53701-1728
1-800/642-6474

Department of Veterans Affairs

dva.state.wi.us/womenvets.asp

Wisconsin Veterans Loan Fund

Loans of up to \$25,000 at interest rates as low as 5 percent with terms of up to 10 years to repay. This loan can be used for business start-up expenses.

Contact: Gundel Metz, Womens Coordinator
30 West Mifflin St.
Madison, WI 53703
(608) 267-8923
e-mail: gundel.metz@dva.state.wi.us

WBD Finance Corporation

www.wbd.org

Specializes in economic development lending and finding creative financial solutions to capital needs. Finds appropriate and affordable financing for start-up and growing businesses.

Eau Claire - 715/834-9482 Fox Valley (920) 231-5770
Green Bay (920) 496-2109 Hudson (715) 381-6719
Madison - 608/819-0390 Oshkosh - 920/231-5570
Waukesha - 262/970-8533
Stevens Point (715) 343-9082

Milwaukee Economic Development Corporation - MEDC

www.medconline.com

Offers the Target Loan Program, specially designed for emerging businesses located in the Milwaukee central city, or businesses that are at least 50 percent owned by a disadvantaged person, minority, or woman. (For City of Milwaukee residents only.)

809 North Broadway
Milwaukee, WI 53201
414/286-5840

Count-Me-In

www.count-me-in.org

The first online microlender, Count-Me-In provides loans from \$500 - \$10,000. Your first loan must be \$5,000 or less.

e-mail: info@count-me-in.org.

Circle Lending

www.circlelending.com/businessbuilder/

An on-line resource that provides information on to borrow from friends and family, how to create a loan proposal to send to people you know and provides an on-line finance manager.

State Certification Programs

**Wisconsin Department of Commerce
Division of Business Development**

www.commerce.state.wi.us/BD/BD-WomensResourceIndex.html

Contact: Carol Dunn
(608) 267-0297
e-mail: carol.dunn@wisconsin.gov

Certifies 51% women-owned businesses.

**Wisconsin Department of Commerce
Bureau of Minority Business Development**

www.commerce.state.wi.us/BD/BD-MBD-Index.html

Contact: Aggo Akyea
(608) 261-7729 or 608-267-9550
e-mail: aggo.akyea@wisconsin.gov

Certifies 51% minority women-owned businesses and provides minority business financing.

**Wisconsin Department of Transportation
Disadvantaged Business Enterprise Program**

www.dot.state.wi.us

Contact: Michele Carter
608/264-6669
e-mail: michele.carter@dot.state.wi.us

Certifies 51% women-owned businesses for contracts with the Department of Transportation.

**Wisconsin Department of Veterans' Affairs
Disadvantaged Business Programs**

www.dot.state.wi.us

Contact: Becky Slater-Reilly
608/264-6090
e-mail: rebecca.slater-reilly@dva.state.wi.us

Certifies 51% owned veteran women-owned businesses.

State Procurement Programs

**Wisconsin Department of Administration
Minority Business Enterprise Programs**

www.doa.state.wi.us

Contact: Keith Broadnax
608/267-3293
e-mail: Keith.Broadnax@wisconsin.gov

Increases the opportunity for Wisconsin-certified, minority women-owned companies to sell their products or services to Wisconsin.

**Wisconsin Department of Administration
Division of State Facility
(Construction, Architect and Engineering)**

www.doa.state.wi.us

Contact: Godwin Amegashi
608/267-7806
e-mail: Godwin.Amegashi@wisconsin.gov

Enhances the minority, women-owned business enterprise (MBE) participation in state building construction projects.

**Wisconsin Department of Transportation
Minority Business Enterprise Programs**

www.dot.state.wi.us

Contact: Joanne Moore
608/267-2886
e-mail: Joann.Moore@dot.state.wi.us

Increases the opportunity for Wisconsin-certified, minority women-owned companies to sell their products or services to Department of Transportation.

Federal Certification Programs

Small Business Administration (SBA)

[www.sba.gov/services/contractingopportunities/
bdp/index.html](http://www.sba.gov/services/contractingopportunities/bdp/index.html)

The SBA administers two business assistance programs for small disadvantaged businesses (SDC) for women-owned businesses that include the 8(a) Business Development Program and the Small Disadvantaged Business Certification Program.

Contact: Linda Krysiak
(414) 297-1455
e-mail: Krysiak.Linda@sba.gov

Contact: Cheryl Jordan
(414) 297-3951
e-mail: Jordan.Cheryl@sba.gov

Federal Procurement Assistance Programs

Small Business Procurement Assistance (SBPA)Center

www.matcmadison.edu/bpac

SBPA provides assistance in winning federal government contracts by offering services including government market research, electronic bid matching, and bid preparation assistance.

Contact: Christine Gruneberg
(608) 243-4482
e-mail: cgruneberg@matcmadison.edu

Wisconsin Procurement Institute (WPI)

www.b2gconnect.org

WPI guides, trains and provides hands-on assistance to firms in developing government business and improving process and technical capabilities to access and compete in the Government marketplace.

Contact: Aina Vilumsons
(414) 270-3600
e-mail: Aina.wispro.org or info@b2gconnect.org

Web Sites for Women-Owned Businesses

American Business Women's Assoc.
800/228-0007
www.abwa.org

American Agri-Women
740/893-2604
www.americanagriwomen.org/

Association of Women in Metal Industries.
856/923-3201; awmi@talley.com
www.awmi.com

Business Women's Network
www.bwni.com

Center for Women's Business Research
www.nfwbo.org

Digital Women
www.digital-women.com
817/914-9605; rebecca@digitalwomen.com

Enterprising Women
www.enterprisingwomen.com
919/362-1551; msmiley@enterprisingwomen.com

Home Business Magazine
www.homebusinessmag.com
800/734-7042

Home Business Journal
www.homebusinessjournal.net
homebizjour@starbard.net

MicroMentor
www.micromentor.org
503/465-4181; info@micromentor.org

Minorities and Women in Business
www.mwib.com

Ms. Foundation
www.ms.foundation.org/
212/742-2300; info@ms.foundation.org

National Assoc. for the Self-Employed
www.nase.org
800/232-6273

National Assoc. of Female Executives
www.nafe.com
800/927-6233

National Women Business Owners Corp.
www.nwboc.org
800/675-5066; info@nwboc.org

WisconsinWoman
www.wisconsinwomanmagazine.com/
608) 274-5200; debragreene@ogarapub.com

Women Entrepreneurs, Inc.
www.we-inc.org
703/242-5840

Women's Exchange
www.womens-exchange.com
205/767-0085; info@womens-exchange.com

Women in Technology International
www.witi.com

Women's Institute for Financial Education
www.wife.org
760/736-1660



Telephone: 1-800-HELPBUS
Fax Request Line: 608/264-6154

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